# ABOUT

Living Labs is one of four research centres at Emily Carr University of Art + Design. Established in 1925 and located in Vancouver, Canada Emily Carr is one of the top art and design schools in the world.

- + We support creative projects, social venture and entrepreneurship driven by art and design
- + We build projects and partnership models that use art and design as a mechanism for innovation and community building
- + We connect with organizations to develop externally facing, embedded, adaptive design labs that take a form suitable to the structure and culture of organizations and the nature of the design problems to be addressed

A living lab is a research concept. It is a user-centred, openinnovation ecosystem, often operating in a location-based context, integrating concurrent research and innovation processes within a public-private-people partnership. We are among an international network of active living labs.

#### SAMPLE PROJECTS

**Design for Startups** partners design students with early stage companies.

**Platform** is a cross-pollination between SFU Beedie School of Business students and Emily Carr design students, in which they collaborate to research, develop and launch business ideas. *Winner of 2014 Core 77 Award for Innovation in Design Education.* 

**Discovery Foundation Product Design + Development Workshops** bring the expertise of our faculty and students to the startup community in compact, one-day workshops.

**Lounge-based Innovation** is a partnership with Wantoo to investigate the social and spatial form of the lounge.

### EXPERTISE

Our faculty and students have expertise in:

Communication Design Lean UX Product Design Interaction Design Design-Led Entrepreneurship Data Visualization

Community Engagement Social Practice Place-Based Research

## CONTACTS

Kate Armstrong, Director 604 630 4545 karmstrong@ecuad.ca

Laura Kozak, Coordinator 604 630 4545 kozak@ecuad.ca

Haig Armen, Senior Researcher harmen@ecuad.ca

Justin Langlois, Senior Researcher jlanglois@ecuad.ca

research.ecuad.ca/ livinglabs

Emily Carr University Granville Island 1399 Johnson Street Vancouver, BC V6H 3R9

#### PAST PARTNERS

HIGHLINE GrowLab Microsoft The Chinatown Experiment The Next Big Thing Foundation Launch Academy SFU Beedie School of Business Mozilla The International Symposium on Electronic Art (ISEA) Cause + Affect FUEL Instant Coffee Bitlit Drive BI Koho Retsly Ethical Deal Spark CRM Karmahire **Discovery Media House** Pressboard Cognilab Print2Peer Control Foodee Silkstart Farm at Hand Wantoo

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